



## **Fries TV – Open Video Channel at Ebertplatz, Cologne**

Exciting news! "Fries TV" is back at Ebertplatz this winter after a successful 2021/2022 debut. We're seeking visually captivating works to grace the 50-meter LED screen from November 2023 to March 2024.

### **Basic Facts:**

- Open to video, animation, and digital live art submissions.
- Submission deadline: November 1, 2023, at 11:59 PM.
- Jury-selected entries get 900 euros net.

## **Background & Idea:**

Ebertplatz, a unique urban space, connects communities and showcases alternative ways to city transformation like not many other places in Cologne and the whole of Germany. We introduced the 50-meter LED screen in 2021, with "FRIES TV" - enriching not only Ebertplatz itself, but the art scene of Cologne. Join us in reshaping public digital art experiences and with that the face of Ebertplatz again in 2023 and 2024!

## **Participation & Material:**

- One submission per artist.
- Artistic themes linked to Ebertplatz or contemporary societal questions are encouraged.
- Artists must own rights to submitted works.
- Keep content suitable for all ages.
- Use common sense! Like: no strobe effects in a public space

## **Technical Specifications:**

- LED display: Over 8000 pixels wide, 168 pixels high (*PLEASE MAKE SURE YOU DO UNDERSTAND THE IMPLICATIONS FOR PERCEIVED SPEEDS AND SIZES OF YOUR MATERIAL!*)
- Video container: 168 pixels high strips, mapped consecutively into a Full HD (1920px x 1080px) container – further information will be provided if chosen by jury
- .mp4 format, targeting 50fps.
- no sound available
- Limited technical support available if requested (pls mention in your concept).

## **Duration & Compensation:**

LED installation runs November 20, 2023, to March 17, 2024.

- all selected videos/animations run 2-3 weeks, at least 5 hrs a day.
- Digital live art events: Nov 30 to Dec 21, one day (respectively).
- 900 euros net per entry/event.

## Submission & Details:

Send concepts to [friestv@unser-ebertplatz.koeln](mailto:friestv@unser-ebertplatz.koeln) by Nov 1, 2023, with:

1. **Name, first name**
2. **Address:** zip code / city, street / no., e-mail / phone.
3. **Short biography & internet presence:** max. 300 characters incl. spaces (a short biographical note in the third person. Should your contribution be included in the program, this note will be used for public relations).
4. **Concept/information about the planned contribution (anonymized\*):** max. 500 characters
5. **Sample files & references (anonymized\*):** Video material (max. 3 files) in .mp4 format and, if applicable, supplementary example/preview images that give a good impression of the planned artistic work. If the files have a size of >10 MB, we ask for an upload via Drive, WeTransfer or similar.

\*Anonymized means leaving out information (or phrasings that might hint to such) about age, gender, origin, ... as long as it's not crucial for the concept itself.

## Selection & Jury:

Our jury, people involved in the art (spaces) at Ebertplatz alongside a representative of the Cultural Office of Cologne, will curate the content anonymously.

Check out past works at FRIES TV here: <https://unser-ebertplatz.koeln/friestv/>

## Contact:

Questions? Email: [friestv@unser-ebertplatz.koeln](mailto:friestv@unser-ebertplatz.koeln).

"Fries TV" is a project by "Unser Ebertplatz," supported by the Cultural Office of Cologne